Maryland Library Association Annual Business Meeting Minutes May 7, 2021 Virtual Meeting

Call to Order Morgan Miller

- Morgan Miller called the meeting to order at 8:00am

Minutes of the May 2020 meeting

Conni Strittmatter

- Andrea Berstler moves to approve the minutes. Tyler Wolfe seconds. The minutes are approved.

Treasurer's Report Carl Olson

Balance Sheet

- Bank balances were at \$131,156.51 compared to about 16% higher in 2020
- Long term reserves stood at \$136,654.10 compared to \$115,873.56, a difference of 17.93% reflecting lower conference costs
- Total assets are at \$267,320.61, just a 2% difference from last year
- Accounts payable are at under \$1
- Retained earnings are at \$225,191.85, an increase of \$45,274.15

Profit and Loss

- Unrealized gain or loss recovered to \$16,791.28. This is considerably higher than when the market was tanking last year
- Annual conference income arrived at \$162,175, just about 3% lower than where it was in 2020
- Fundraising income stands at \$670, down considerably from the previous year as we've had other things to worry about
- LLT committee has taken in \$3,662.50, down because MLLI and Everybody Leads were different this year
- Jobline income is at \$1,685, down 46.5%. There is still some thawing in the job freezes over the past year
- Membership dues of all kinds is at \$63,906, about 6.32% below were it was in 2020 showing things have recovered nicely
- Income from group programs finished April at \$6,539.25, which is down 57%. We were just beginning to feel the effects of the lockdown at that time in 2020
- Total income and gross profit was therefore at \$257,122.01, compared to \$342,380.62, or 24% lower than 2020

- Conference expenses are at \$50,510.19, compared to \$9,327.09. This reflects the different timing of outgoing expenses between virtual and in person conferences
- Bank and Credit card fees came to \$5,380.21, lower by about close to 37%
- Committee expenses are still 100% lower than this time in 2020
- Scholarships are at \$2,025, almost 20% higher than last year
- Maryland Author Award set aside \$4,000
- Office expenses are at \$9,507.15, lower by about just under 24% than April, 2020
- Personnel expenses total \$101,307.44, slightly lower than where it was last year
- Group program expenses remain at \$1,693.75, down just under 60% from April, 2020
- Total expenses were therefore \$216,359.51, down 14.14% from April, 2020
- Net operating income is at \$40,762.50, down just under 55% from the previous year
- With adjustments of other income of \$1,366.97, net income was at \$42,129.47, which is down 54.6% from the previous year. At that point, we had not yet moved to an online pricing structure for programs and things were in transition

Budget vs. Actuals

- Annual conference income at \$162,175 is just over 80% of what was anticipated
- Fundraising income of \$670 is 3.74% of what was budgeted
- LLT committee income of \$3,662.50 is 11.37% of what was budgeted
- Membership dues of \$63,906 is just under 78% of what was budgeted
- Group program income brought in \$6,539.25, which is 26.16% of what was anticipated
- Total income and Gross Profit is \$257,122.01, which is just over 70% of the budgeted figure
- Conference expenses come in at \$50,510.19, which is 43.77% of the budgeted figure. This time last year, we weren't sure if we would have an in person conference and had moved with that assumption until the fall
- Scholarships have dispersed 67.5% of the budgeted amount
- Maryland Author Award dispersed \$4,000
- Office expenses are at \$9,507.15, against a budget of \$19300, under 50%
- Personnel expenses of \$101,307.44 are at 65.68%
- Program expenses are at \$1,693.75 against a budget of \$5,000 is just over 1/3 of the budgeted amount
- Total expenses were therefore at \$216,359.51 against a budgeted amount of \$366,682, 59% of the budgeted figure
- Net income is substantially ahead of where we were hoping to end in July at \$42,129.47. We were hoping to end at \$767.88. We are in a good position to accomplish that goal with only two months left in the fiscal year

Questions & Comments

- Morgan Miller recognized and thanked Carl for the thoughtful and insightful analysis he provides during this difficult budget period.
- Tyler Wolfe moves to file the treasurer's report for audit. Andrea Berstler seconds. All in favor.

Nominations and Elections Committee Report

Joe Thompson

MLA Vice President/President-Elect - Naomi Keppler

MLA Treasurer - Carl Olson

ACRL-MD Vice President/President-Elect - Bria Sinnott

ACRL-MD Secretary - Brianna Hughes

CSD Vice President/President-Elect - Summer Rosswog

CSD Secretary - Katelyn McLimans

LDD Vice President/President-Elect - Suzanne Terry

LDD Secretary - Rhiannon George

PSD Vice President/President-Elect - Jennifer Jones

PSD Secretary - Melissa Lauber

SSD Vice President/President-Elect - Chelsea Shockley

SSD Secretary - Gabriel Jones

2021 Annual Conference Committee Report

Tyler Wolfe

- Tyler has been hearing good things and enjoying the sessions he has attended
- With the virtual conference, we had fewer expenses and amazing speakers
- The committee was amazing with many jumping in to take over important tasks
- Megan Sutherland did an amazing job as conference co-chair
- Eric Thomas was an incredible highlight of the conference. Tyler suggests everyone go back and watch the recording of this session

2022 Annual Conference Committee Announcements

Megan Sutherland

- It's been a fantastic conference. If you have ideas about next year, we'd love to have you on the conference committee please reach out.
- Kelsey Hughes will be the conference co-chair
- June 16th at 1pm, the 2022 conference committee will meet
- A colleague who got involved last year said "I just wish I had done it sooner." Don't wait to get involved we'd love to have you!

President's Report Morgan Miller

- This was not the year Morgan anticipated when she ran for president in 2019
- Morgan discussed the difficulty of this year, marked by unexpected telework and quarantine
- We should celebrate the work we've accomplished, the hope ahead from vaccines, and the bold things we've done and said as libraries during this time
- Things have changed a great deal since she set her goals
- Nay Keppler and Tyler Wolfe set the standard for virtual library conferences. We weren't sure if we'd do any conference this time last year and now we've done two
- Margaret and Tyler set a goal for 150 attendees for this conference. Last time we checked in, we exceeded 475
- Nay Keppler, Ryan O'Grady, Bob Kuntz, and the whole technology committee worked to pivot and shift our conference model
- Joe Thompson launched a new weekly program helping people get to know MLA better

- Thanks to all the committees and divisions for the wonderful programs they have put on during this time
- Thanks to Carl for all the work he has done to keep us on track financially, and to everyone who has renewed their membership and promoted membership to others to keep our organization on track.
- Early in the year, MLA put out a statement against racism on behalf of the association. Thanks to everyone for holding us to that statement and holding us accountable. In July, our Readers Advisory group launched a Black Authors Matter discussion. Michelle Hamiel has relaunched the EDI Task Force, increased its membership, and created the first Black Caucus of the Maryland Library Association
- Our legislative panel, under Andrea Berstler's leadership, has done a lot. They led a successful veto override for the Lifelong Learners act, which brings more per capita spending to libraries, more capital grant funds, and fine free for youth. They advocated for legislation strengthening libraries' rights for using eBooks, which passed.
- Natalie Edington has done a marvelous job keeping all of us connected to what is happening in the Federal levels
- Morgan thanked Kate Monagan and Sarah Biddinger for all the work they have done since Margaret's passing. Kate held so much of MLA all together during this time.
- She thanked the steering committee members for frequent meetings to figure out how to move things forward.
- Ryan O'Grady has been a wonderful interim director. The excellence of the conference is a testament to how outstanding he has been. MLA and Morgan are forever in his debt.
- This year, we did not get to the strategic plan. With everything that has happened, we extended that and will pass it off to the next executive director. We will continue working with what we have and adding to it. Mary Anne Bowman, our incoming president, will do an amazing job with it
- We are on our way to forming the search committee for the new Executive Director.
- Thanks to Irene Padilla and the Maryland State Library for all their support during this time
- Thanks to the members and future members of MLA for creating such a wonderful association

Passing of the Gavel

- Morgan passed the virtual gavel over to Mary Anne Bowman

Vice President Elect's Report

Mary Anne Bowman

- Mary Anne thanks the steering committee and executive board for amazing work despite the difficulties of this year
- Thanks to Tyler and Megan for an awesome conference
- Kate, Sarah, and Ryan have been amazing these past few months
- This coming year, the biggest priority will be to hire the next executive director. Thanks to Morgan for getting that process started.
- Once the new executive director is on board, we will get the new strategic plan started
- We will continue to do all the great things we've been doing. The theme of her presidency will be "Keep Calm and Carry on."

- The Equity, Diversity, and Inclusion Task Force should be a permanent part of MLA and in the Bylaws.
- We will try to grow our membership and live up to our name "Library Mafia" in Annapolis
- Perseverance is one of Mary Anne's favorite words, which is definitely what MLA has right now

Old Business

- There is no old business to address

New Business

- Remembering Margaret Carty
 - Thanks to Annette Haldemann put together a wonderful tribute to Margaret Carty in the latest edition of the Crab.
 - Morgan spoke to the wonderful work Margaret did for MLA, libraries, and all of us.
 - We are renaming the Emerging Leader Award to the Margaret Carty Emerging Leader Award, which will be given out for the first time at the 2022 conference.

Awards Debby Bennett

Distinguished Service Award – Alfred E. Martin

Honorary Membership - Darrell Batson

Outstanding Member - Naomi Keppler

Outstanding Volunteer - Mildred Mitchell and Carolyn Lambdin (2 winners)

William Wilson Maryland Author Award - D. Watkins

Outstanding Paraprofessional - Courtney McKay-Jenson and Ali Cline (2 winners)

President's Customer Service Award - Susan Cohen

Adjournment

- Tyler Wolfe motions to adjourn. Mary Anne Bowman seconds. The meeting adjourned at 9:00am.