

AVAILABLE SPONSORSHIPS:

Maryland Library Association and Delaware Library Association's Joint Annual Conference | May 7-9, 2025

PLATINUM SPONSOR

\$3,000 or more

- Thursday Banquet & Keynote Speaker (\$13,000)*
- AV Equipment Rental (\$10,000)
- Thursday Author Award Luncheon (\$8,000)*
- Conference Tote Bags (\$8,000)
- MLA Friday Breakfast (\$7,500)
- Black Caucus of MLA Evening Reception (\$4,000)*
- Wednesday Welcome Reception (\$3,000)
- Thursday Ice Cream Break (\$3,000)
- Thursday Morning Coffee and Danish (\$3,000)

BENEFITS: Logo and link included in conference marketing emails, one large ad on conference page (plus optional video), logo with link on sponsor page, one large banner ad on MLA website for 12 months, one-time ad shared on MLA social channels, recognition sign at event, list of registrants, *two tickets to event.

GOLD SPONSOR

\$2,000 or more

- Wednesday Breakfast (\$2,500)
- Thursday Cocktail Hour (\$2,500)
- Conference Mobile App (\$2,000)
- Friday Lunch (\$2,000)
- Pub Quiz (\$2,000)

BENEFITS: One large ad on conference page (plus optional video), logo with link on sponsor page, one medium banner ad on MLA website for 12 months, one-time ad shared on MLA social channels, recognition sign at event, list of registrants.

SILVER SPONSOR

\$1,000 or more

- Conference Swag (\$1,500)
- Wednesday Afternoon Coffee and Refreshments (\$1,500)
- Lanyard & Badge Holder Combination (\$1,500)
- BCMLA Historic Site Visit Tour Bus (\$1,200)
- Conference Ribbons (\$1,000)
- Thursday Afternoon Coffee, Soda, & Snacks (\$1,000)

BENEFITS: One small ad and logo with link on sponsor page, one-time ad shared on MLA social channels, recognition sign at event, list of registrants.

BRONZE SPONSOR

\$200 or more

- Friday Vendor Coffee Service (\$500)
- Conference Buttons (\$500)
- Karaoke (\$300)

BENEFITS: Logo with link on sponsor page, recognition sign at event, list of registrants.

ADD-ONS

- Small 12-month banner ad (\$120)
- Medium 12-month banner ad (\$300)
- Large 12-month banner ad (450)
- Two social posts (\$200)
- Tote bag inserts (\$400)