

Maryland Library Association
Minutes
Executive Board/Advisory Council Meeting
Wednesday, May 18, 2022
1:00 p.m. – 3:00 p.m.

VIRTUAL MEETING

<https://marylandlibraries.zoom.us/j/93442067028>

In Attendance: Josh Stone (Executive Director), Mary Anne Bowman (President), Sabine Simonson (OSIG), Tamar Sarnoff (MSL), Carl Olson (Treasurer, GILG), Nay Keppler (Vice President), David Dahl (ALA Councilor), Tiffany Sutherland (LAIG), Meg Faller (RAIG), Lisa Kenyon (Author Award), Summer Rosswog (CSD), Julie Fitzpatrick (CRAB), Amy Meyers (Marketing), Megan Sutherland (Conference Director), Elizabeth Howe (Archives), Sharon Morris (BCMLA), Jill Hutchison (CSD), Tracy Miller (FoLIG), Teresa Miller (LGBTQ+ IG), Chelsea Shockley (SSD), Sean Hogan (ACRL), Lisa Swain (PSD), Jennifer Jones (PSD), Catherine Hollerbach (Awards Committee), Morgan Miller (Past President), Jake Ciarapica (TIG), Kelsey Hughes (Conference Co-chair)

Excused Absence:

Call to Order and Welcome

Mary Anne Bowman

- Mary Anne calls the meeting to order at 1:02pm

Changes to the Agenda

- Addition of Margaret Carty scholarship under New Business

Minutes March 16, 2022

Conni Strittmatter

- Jill Hutchison motions to approve the minutes
- Morgan Miller seconds
- All approve

Treasurer's Report

Carl Olson

Balance Sheet

- Total bank accounts ended with \$257,239.76
- Total other current assets ended with \$139,101.19, nearly the same as last year
- Total current assets ended at \$400,035.95
- Accounts payable were minimal at \$.33
- Retained earnings of \$252,120.31 were just under 12% higher than last year
- Liabilities and equity balance at \$400,035.95, which is 48.75% higher than 2021

Profit & Loss

- Annual conference income as of April 30th was \$204,685.36, an increase of 26.21% over April of 2021
- LLT committee remains at \$300, down almost 92% of April 2021

- Jobline income was at \$3,025, an increase of 74.35%
- Memberships of all kinds arrived at \$60,382, down by 6.82% of April 2021
- Group program income stands at \$5,543.75, 15.22% lower than April 2021
- Total income was therefore \$277,270.89, an increase of 6.07% over April 2021
- Conference expenses so far are at \$17,282.11, down 65.77% of April 2021
- Bank and credit card fees come to \$9,307.02
- Office expenses ended April with \$10,473.83, just under 10% higher from last year
- Personnel expenses finished last month at \$75,768.79, 25.21% below last year
- Program expenses finished at \$950, which is down 43.49% from the same time last year
- Total expenses were \$131,122.20 down 40.15% from April 2021
- Net income was \$147,916.35, an increase of 238.2% over April of 2021

Budget vs. Actuals

- Income at the end of April was at \$204,685.36, which is 102.34% of the budget
- Fundraising income is at \$1,717, 8.59% of the target budget
- Jobline income is \$3,025 against a budget target of \$3,500, or 86.43% of the budget
- Membership dues of \$60,382 is just over 70% for the year
- Program income comes in at \$5,543.75, which is just 22.18% of the budget
- Total income of \$277,270.89 is just over 75% of the budget
- Conference income ended April at \$17,282.11, just over 15% of the budgeted amount
- Bank and credit card fees ended April at \$9,307.02, 117.81% of the budget
- Scholarships were budgeted at \$4,000 and, by the end of April, we'd dispersed \$950, 23.75% of the budget
- By the end of April, we used \$10,473.83 for Office Expenses, just over 63% of the budget
- Program expenses are at \$950, or 19% of the budgeted amount for expenses
- Total expenses so far are at \$131,122.20, or 35.61% of the budgeted expense
- Net income is at \$147,916.35, against a projected loss of \$2,000

Questions & Comments

- Nay Keppler motions to approve the treasurer's report for audit
- Mary Anne Bowman seconds
- All approved, passed

Old Business

1. Bylaws Vote

- a. Bylaws were passed at the annual conference meeting

2. Elections

- a. Mary Anne shared the election results and thanked all for stepping up to volunteer and run for these positions

3. BCMLA Official

- a. BCMLA is now official
- b. Sharon Morris is the interim president of the caucus
- c. There are around 70 people interested in the caucus at this time

d. This year for BCMLA, the goal is building membership and leadership

4. ALA Annual Conference

- a. MLA has a booth at ALA Annual – we need volunteers to help at the booth
- b. Please let Josh know if you are able to help
- c. Thursday June 23rd at 5pm, at the Mission in Dupont Circle is a Midatlantic library association happy hour

New Business

1. Mover & Shaker!

- a. Nay Keppler was selected as a Mover & Shaker for Library Journal

2. Welcome and Introductions

- a. Attendees introduce themselves

3. New CRAB Editor

- a. Julie Fitzpatrick will be the new editor for the CRAB

4. Leadership Day

- a. June 9th will be virtual
- b. June 16th will be in person at Miller Branch of Howard County
- c. Nay will be sending out forms for members of the executive board and advisory committee to fill out shortly

5. Margaret Carty Scholarship

- a. The 50/50 raffle was a large success. The winner, Mary Hastler, donated the winnings and would like us to create a new scholarship, starting with \$547, in Margaret Carty's name. This scholarship would be for leadership development.
- b. Josh Stone will work up a recommendation for the budget, which he is currently finishing up

6. Tradewing

- a. This is a membership engagement platform for non-profit associations. This will work similarly to facebook
- b. Each unit would have a group on the platform
- c. The platform has video conferencing software incorporated
- d. All programs we host could be saved, as well as documents
- e. Space can be sold to vendors to sponsor programs or to interact with members
- f. Josh signed a contract to get it up and running at the start of the fiscal year in July
- g. All members will automatically populate into the platform. All members will start as private
- h. This would not replace the website. It would only be for members
- i. If we like this company, they do offer their own membership software and website development

Executive Director

Josh Stone

- The past month has been focused on the conference and Tradewing
- Josh is currently working on the budget

President's Report

Mary Anne Bowman

- Thanks to everyone for a great year with many accomplishments
- Yesterday, Mary Anne and Josh went to Kent County to present one of the awards

- Next year, Mary Anne recommends awards be given at conference. Driving to each location was a lot
- The EDI Panel was on Monday – they are full speed ahead with Ashley Teagle as the incoming chair
- Conference was amazing. If there was a session that was popular or missed by many, units can consider offering this session again during the year. This would count as the unit’s program for the year outside of conference
- Don’t forget that your annual reports are due June 30th – send to Conni (Secretary)

Vice President/President Elect

Nay Keppler

- Josh, Nay, and Sharon from BCMLA met to discuss budget and logistics for the incoming caucus
- Josh, Nay, and Anita met with Tradewing. One of Nay’s favorite things about it is the ability to host files on the platform
- Centennial planning is going well. Subteams are meeting with the full group meeting tomorrow.
- Leadership orientation is coming. There will be an updated directory available

ALA Councilor’s Report

David Dahl

- ALA Annual is about one month away. There will likely be resolutions from ALA that MLA would be interested in endorsing leading up to the conference
- ALA Council has had a few meetings since the last executive board meeting to discuss the future of ALA governance, specifically in regards to how ALA and the Council receives ideas and concerns from its membership
- At the conference, there will likely be votes regarding ALA governance. This could impact the way we relate to ALA and the role of the ALA councilor in MLA
- ALA had their elections. Emily Drabinski is the next ALA president
- There are many book challenges throughout the country. ALA has started a campaign called “[United Against Book Bans](#)”
- David was encouraged by the ALA presence at MLA this year. Tiffany Sutherland added that reaching out to ALA for speakers for the conference is a great idea

Past President

Morgan Miller

- Morgan is working to form the nominating committee for this coming year
- Centennial planning is going very well

Conference Director’s Report

Megan Sutherland

- Conference had 560 registered attendees
- The conference survey was very positive with a lot of great ideas for next year
- Thanks to everyone for their work to make the conference great

Unit Leader Reports

Unit Leaders

- Tracy Miller (FoLIG) - FoLIG had two great programs at conference, including our Building for the Future session which combined some hands on work with some excellent information about trends in library architecture from folks from Grimm & Parker. FoLIG will meet on Monday, June 6 at 10 am to talk about our plans for next year. I'm hoping to change up what we have been doing. I want to incorporate stuff that I learned from The Futures School, which took place over 3 days last week. If anyone is interested in learning more about that, feel free to email Tracy.

- Sean Hogan (ACRL) – Working on the Annual report at this time
- Lisa Swain (PSD) – PSD had 10 sponsored programs at the conference, along with the unconference which was a huge success. Looking forward to next year
- Jill Hutchison (CSD) – Continuing to meet monthly on the 2nd Monday of each month on Blackboard. Next year, there will be one meeting/quarter that will be hybrid so attendees can enjoy touring other children’s spaces. The Spring Black Eyed Susan Tapestry, focused on picture books, was a huge success. The Fall Black Eyed Susan Tapestry will be focused on graphic novels. [Maryland Blue Crab awards](#) were announced earlier this year. Sharon Young will be the chair for 2023. They are currently recruiting for that team – work will begin June/July. The webinar series to replace the Kids Are Customers conference will likely happen in the summer.
- Chelsea Shockley (SSD) – SSD had two sessions at the conference. June 9th will be a virtual workshop on how to write your first grant. SSD is hoping to recruit new membership and is looking forward to the new membership structure
- Anita Crawford (LDD) - LDD discussed Feelings: a Story in Seasons, which allowed space to talk about burnout, season changes, and summer reading. LDD has started a quarterly newsletter. Please send ideas for book discussions for future meetings
- Anita Crawford (Membership) – This group will get up and running with new plans, including an institutional membership, as the new fiscal year approaches
- Tamar Sarnoff (MSL) – MSL has announced the new grant cycle. Applications will be accepted through May 27th. They are committed to supporting staff development across the state. They are wrapping up their strategic planning. The cultures conference will be June 1st, and will focus on book challenges. Irene Padilla is presenting at the ALA conference. National book conference will be the weekend of Labor Day in DC. MSL will put out a call to help work the table. Summer Reading Program has a lot of exciting giveaways thanks to Carrie Sanders.
- Lisa Kenyon (Author Award) – The group has added two new members since the conference. They are looking forward to reading through children’s books for 2023.
- Amy Miller Meyers (Marketing) – Sessions at conference went well. There were [so many great submissions](#) for the award. Looking forward to working on the Centennial
- Lisa Swain (MAPIG) – MAPIG is hoping to increase membership for more collaboration. The unconference at MLA added some interested people.
- Carl Olson (GIIG) – GIIG hosted two sessions at MLA conference and will be working on more standalone programs this coming year
- Tiffany Sutherland (LAIG) – The group is working on ideas for how to get more people involved in library advocacy. The sessions at MLA Annual were great.
- Teresa Miller (LGBTQ+ IG) – The survey for LGBTQ+ services throughout the state has been slow going, so they will extend it into this year. Kenneth Wayne is coming on as co-chair.
- Sabine Simonson (OSIG) – OSIG co-hosted three successful sessions.
- Meg Faller (RAIG) – RAIG had two programs at conference. The book buzz included four publishers giving booktalks with ARC giveaways, as well as a Tiktok reader’s advisory session. Be sure to follow the RAIG Instagram account, which is supported by TIG
- Jake Ciarapica (TIG) – There was an unofficial TIG meet up at conference, which was a great way to meet people interested in taking more of a leadership role. Sessions at conference went very well.

Adjourn

- Conni moves to adjourn. Megan Sutherland seconds. All in favor. Meeting adjourned.